

# Tariff, Growth, and Valuation Concerns: Underperformance Inevitable for India?

Amidst slow progress on the U.S.-India trade deal, U.S. President Donald Trump said on Wednesday the United States will impose a 25% tariff on goods imported from India starting on August 1st. While the expected impact of the tariffs would be negative for India's growth, especially in the absence of a confirmed trade deal, we take this opportunity to look at India through the EVA lens to see how equities in the country look at this stage and what has historically worked over the short- to long-term. We also look at the following major BRICS economies together: Brazil, India, China, and South Africa ("BICS"), to see how the grouping has fared in the past from an EVA perspective. Finally, we run two screens to see which firms look attractive in the PRVit framework within the BICS group of countries.

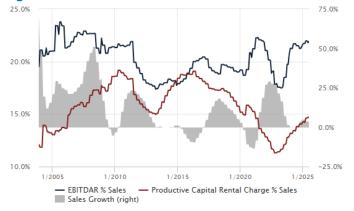
In **Figure 1** below, we have some headline EVA metrics for Brazil, India, China, South Africa, and the Rest of the Emerging Markets. India currently has strong Quality (P-R), supported by a comparatively high aggregate EVA Margin of 5.6%; however, the country also has the highest Valuations of the cohort, dragging on the PRVit Score. Indian firms, on a market cap-weighted basis, have underperformed the other regions on a YTD basis. China looks the most attractive amongst the group, given its relatively cheap Valuation levels, which are somewhat offset by unfavorable Quality (Risk-Adjusted Profitability). Brazil has favorable Valuations but moderate Quality, while South Africa has demonstrated strong Quality (P-R), which is offset by moderate Valuation levels.

Figure 1: EVA Metrics – BICS and Rest of EM

Country	Brazil	India	China	South Africa	Rest of EM
PRVit Score	42	52	75	48	59
Quality (P-R)	52	65	44	65	51
Valuation Score (V)	36	64	31	48	35
EVA Margin (%)	3.2%	5.6%	-0.6%	4.9%	3.5%
EVA Momentum (%)	-1.4%	0.1%	-0.5%	-0.7%	0.5%
TSR YTD (%)	14.5%	5.2%	21.9%	30.1%	15.1%

Incremental EVA creation in India has faced some pressure over the last few quarters as top-line growth, shown in **Figure 2** below, has started to decelerate through 2025 after peaking out in late 2024. Asset efficiency, as measured by the Productive Capital Charge (higher is less favorable), has also continued to deteriorate over the last three years. EBITDAR Margin, however, has continued to expand and is currently near the upper end of the historical range.

Figure 2: EVA Drivers – India



### **Key Summary**

- Amidst slow progress on the trade deal and the recently announced 25% tariff by U.S. President Trump on Indian good imports, we look at India through the EVA lens to see how equities in the country look at this stage and what has historically worked over the short- to long-term. We also look at some of the major BRICS economies to see how the grouping has fared in the past from an EVA perspective.
- We cover two screens: Screen 1 for Indian firms that are rated favorably in the PRVit framework with strong EVA Margin, positive EVA Momentum and favorable P2 Profitability Trend and Valuation scores.
- For Screen 2, we look for Brazilian, Chinese, and South African firms that look attractive in PRVit with strong EVA Margin, positive EVA Momentum and favorable P2, Risk, and Valuation Scores.

#### **EVA Primer**

- 1. EVA measures the true economic profit of a business after compensating shareholders for use of their capital and is therefore superior to standard accounting measures.
- 2. The value of a company is the capital invested plus the present value of future EVA generation. The math is like a DCF:

  Market Value = Capital + PV(EVA).
- 3. Therefore, more Economic Value Added (EVA) is better.

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#### About ISS EVA

We are an independent equity research provider offering investing insights through the use of our proprietary Economic Value Added (EVA) framework. Our experienced team of global analysts offers both fundamental and quantitative company analysis on our +29,000 stock universe.

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## EVA Trends for Indian Large Cap Firms (Q1/Q2 2025): RELIANCE IN, TCS IN, DMART IN, IH IN, DIXON IN

Below, we look at recent EVA trends of some large-cap Indian firms (Mcap \$10B+) to get a bottom-up view on some industries by analyzing the regional market leaders of the country.

**RELIANCE IN:** EVA Momentum (growth) saw an upward inflection in the quarter ending March after four negative quarters, driven by acceleration in top-line growth and an improvement in asset efficiency, positively offsetting a sustained deterioration in EBITDAR Margin through the last four quarters. Future Growth Reliance (FGR) has come down slightly from 2024 highs but remains elevated compared to the long-term range.

**TCS IN:** An 'Expensive but Worth It' name that has seen EVA Momentum remain in positive territory since Q2 2018, though it has seen a deceleration from early 2024 through H1 2025 and currently sits at 0.2%. Top-line growth has decelerated to the lowest levels since 2020, while EBITDAR Margin also trades near record lows at this stage. Future Growth Reliance (FGR) has come off trading near the upper-end of the long-term range to around 5-year lows, but Valuations remain very high relative to the market.

**DMART IN:** Amidst intense competition from Quick Commerce (10-minute delivery) firms, the Indian supermarket chain has seen economic profitability erode significantly since Q2 2022. EVA Momentum (growth) turned negative in the quarter ending March 2025 on a sustained contraction in EBITDAR Margin and deteriorating asset efficiency, as increased investments in store expansions have resulted in an elevated PP&E Charge. Valuations continue to remain very high.

**IH IN:** The 'Overly Expensive Quality' name looks unfavorable in the PRVit framework due to very high Valuation levels, but the firm also has very strong Quality (Risk-Adjusted Profitability). EVA Momentum has accelerated as of Q2 on strong sales growth, and EBITDAR Margin remains near record high levels despite a small contraction in the latest quarter. **IH IN**'s EVA Margin has also reached a record high of 7.7% as of the June quarter.

**DIXON IN**: Another 'Expensive but Worth It' name, **DIXON IN** has seen EVA Momentum accelerate to record highs as of the quarter ending March, as very strong top-line growth was coupled with an expansion in EBITDAR Margin and a record-low Productive Capital Charge (lower is better). The company has very strong Quality (Risk-Adjusted Profitability), but expensive Valuations pull the PRVit rating down to 'Overweight.'

Figure 3: EVA Metrics – RELIANCE IN, TCS IN, DMART IN, IH IN, DIXON IN

Ticker	Industry	Mkt Cap (\$mm)	EVA Margin (%)	EVA Momentum (%)	PRVit Score	Quality (P-R)	Valuation Score (V)	YTD TSR (%)	5Yr TSR (%)
RELIANCE IN	Oil, Gas & Consumable Fuels	217,728	-0.6%	-0.3%	46	59	65	14.5%	31.3%
TCS IN	IT Services	131,165	16.5%	0.2%	82	97	90	-20.6%	63.9%
DMART IN	Staples Distribution & Retail	30,070	2.0%	-0.2%	21	71	95	12.2%	96.8%
IH IN	Hotels, Restaurants & Leisure	12,279	7.7%	5.0%	42	83	96	-14.7%	879.7%
DIXON IN	Household Durables	11,681	1.5%	2.4%	64	95	86	-6.9%	987.0%
Average		80,584	5.4%	1.4%	51	81	87	-3.1%	411.7%

PRVit Performance for India and BICS on the next page.



ISSEVADEQUITY RESEARCH

The top-bottom spread ("spread") is the difference between the average return of the top 20% and the bottom 20% of stocks ranked by a factor. The information coefficient ("IC") is the cross-sectional correlation between the factor ranks and future returns. In other words, the top quintile should outperform the 2nd quintile, the 2nd quintile should outperform the 3rd quintile, etc. An IC around 5% indicates a very monotonic result.

For the Indian universe (Figure 4), all subfactors have worked over the very long term (since Dec '07), with Quality (P-R) being the strongest, averaging +72bps/month of alpha. Valuation (V) has worked across all time horizons as cheap (Low V) companies have outperformed expensive (High V) companies over the short-, mid-, and long-term. PRVit has seen an alpha of +48bps/month over the 3M timeframe, mostly hurt by our Risk factor underperforming as High-Risk companies significantly outperformed Low-Risk companies. Profitability has worked over all time horizons, except seeing a small underperformance over the 1Y timeframe, with a modest outperformance ranging between +24bps/month over 5Y to +66bps/month since December 2007.

Figure 4: PRVit Performance by Factor – India

India	3M		YTD		1Y		3Y		5Y		10Y		Since Dec'07	
Industry Scores	IC	Spread	Avg IC	Avg Monthly Spread	Avg IC	Avg Monthly Spread								
Profitability (High P)	0.2%	0.44%	0.9%	0.45%	0.3%	-0.07%	1.3%	0.41%	0.8%	0.24%	1.8%	0.31%	4.5%	0.66%
Profitability Level (High P1)	0.5%	-0.39%	1.7%	0.49%	-0.2%	-0.17%	0.7%	-0.03%	0.2%	-0.26%	1.5%	0.12%	4.1%	0.51%
Profitability Trend (High P2)	1.8%	0.28%	0.1%	-0.16%	0.4%	-0.06%	1.8%	0.89%	1.1%	0.68%	1.3%	0.36%	3.5%	0.62%
Risk (Low R)	-1.2%	-1.21%	0.4%	-0.10%	1.5%	0.04%	-1.6%	-0.80%	-1.3%	-1.01%	2.1%	-0.06%	4.0%	0.36%
Volatility (Low R1)	-5.1%	-0.81%	-1.3%	0.00%	2.7%	0.72%	-2.9%	-1.34%	-1.6%	-1.06%	2.4%	0.11%	5.1%	0.69%
Vulnerability (Low R2)	3.6%	0.62%	2.3%	0.29%	-0.9%	-0.68%	0.3%	0.04%	-0.4%	-0.33%	0.5%	0.01%	0.9%	0.02%
Quality (High P - R)	-1.1%	-0.18%	0.6%	0.33%	0.8%	0.02%	0.0%	-0.29%	0.2%	-0.39%	2.6%	0.14%	5.3%	0.72%
Valuation (Low V)	4.7%	0.99%	4.4%	1.03%	3.8%	1.01%	6.6%	1.70%	5.1%	1.58%	1.0%	0.72%	-0.7%	0.47%
Valuation Ratios (Low V1)	4.9%	1.51%	4.2%	1.31%	4.2%	1.17%	6.4%	1.68%	4.9%	1.59%	0.8%	0.66%	-0.8%	0.41%
Valuation Multiples (Low V2)	4.0%	0.50%	5.2%	1.14%	3.5%	0.72%	6.8%	1.71%	5.2%	1.43%	1.8%	0.69%	0.1%	0.50%
PRVit	2.5%	0.48%	3.6%	0.99%	3.4%	0.97%	4.1%	0.89%	3.1%	0.71%	3.2%	0.71%	4.7%	1.04%
PRVit Prime	2.8%	0.89%	3.9%	1.10%	3.3%	0.87%	4.1%	0.86%	3.2%	0.73%	3.3%	0.74%	4.8%	1.11%

At the BICS level (Figure 5), PRVit has generated very strong alpha over the long-term, both 10Y and Since Dec '07, averaging +113bps/month and +102bps/month respectively. This was driven by a strong performance in Quality (P-R), which was in turn supported by both High P and Low R working favorably. Quality (P-R), Profitability (P), and Profitability Trend (P2) saw their strongest outperformance over the last 3M period, while Valuation (V) recorded underperformance over the same time horizon as investors favored companies with higher Quality, supported by a favorable Profitability Trend (growth in value creation), even at the cost of High Valuations.

Figure 5: PRVit Performance by Factor – BICS

BICS	3M		YTD		1Y		3Y		5Y		10Y		Since Dec'07	
Industry Scores	IC	Spread	Avg IC	Avg Monthly Spread	Avg IC	Avg Monthly Spread								
Profitability (High P)	4.2%	0.97%	2.2%	-0.14%	-1.1%	-1.34%	3.0%	0.32%	2.4%	0.29%	4.2%	0.68%	4.3%	0.71%
Profitability Level (High P1)	3.5%	0.78%	2.1%	-0.07%	-0.8%	-1.26%	3.2%	0.33%	2.7%	0.31%	4.5%	0.73%	4.0%	0.52%
Profitability Trend (High P2)	4.0%	1.36%	1.7%	-0.14%	-1.2%	-0.91%	1.8%	0.45%	1.2%	0.30%	2.6%	0.54%	3.5%	0.78%
Risk (Low R)	3.0%	-0.06%	1.4%	-0.92%	1.3%	-1.03%	6.1%	0.97%	5.1%	0.77%	4.8%	0.66%	4.0%	0.49%
Volatility (Low R1)	3.6%	0.30%	0.5%	-1.14%	1.1%	-1.36%	7.1%	0.86%	5.9%	0.65%	5.2%	0.48%	4.6%	0.46%
Vulnerability (Low R2)	1.1%	0.12%	1.8%	0.38%	1.1%	0.38%	2.6%	0.78%	2.0%	0.49%	2.1%	0.40%	1.6%	0.28%
Quality (High P - R)	4.3%	0.86%	2.1%	-0.51%	-0.5%	-1.59%	4.8%	0.74%	3.9%	0.55%	5.3%	0.85%	5.1%	0.84%
Valuation (Low V)	-0.6%	-0.86%	4.4%	1.08%	6.1%	1.98%	2.7%	0.79%	2.5%	0.58%	1.4%	0.39%	0.6%	0.30%
Valuation Ratios (Low V1)	-0.8%	-0.99%	4.0%	0.98%	6.2%	2.09%	2.3%	0.71%	2.1%	0.56%	1.0%	0.35%	0.4%	0.27%
Valuation Multiples (Low V2)	-0.7%	-1.04%	4.9%	0.94%	5.0%	1.29%	3.5%	0.78%	3.2%	0.71%	2.3%	0.44%	1.2%	0.30%
PRVit	3.3%	0.43%	4.5%	0.41%	3.5%	-0.07%	6.4%	1.23%	5.3%	0.99%	5.9%	1.13%	5.0%	1.02%
PRVit Prime	0.5%	-0.42%	3.0%	-0.14%	3.2%	-0.16%	5.0%	0.84%	4.3%	0.71%	5.2%	0.96%	4.4%	0.84%

The screens are shown in the following pages.





#### **Screen 1: Attractive Firms in India**

In this screen, we look at attractive PRVit firms ( $\geq$  60) within the Indian Markets (MCap  $\geq$  \$2B) with strong Profitability Trend (P2  $\geq$  60). We select firms with positive EVA Momentum (growth) and EVA Margin  $\geq$  3%. We also filter out firms in the top quintile (i.e., very high) of our Valuation factor.

#### Screen Criteria

- Market Cap ≥ \$2B
- EVA Margin ≥ 3%
- EVA Momentum ≥ 0%
- PRVit ≥ 60
- P2 Profitability Trend ≥ 60
- Valuation ≤ 80

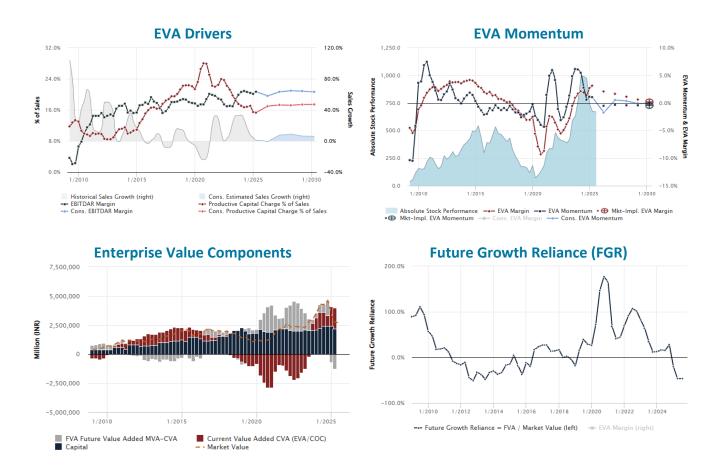
Name	Ticker	Industry	Mkt Cap (\$mm)	EVA Margin (%)	EVA Momentum (%)	PRVit Score	Quality (P-R)	P2 Profitability Trend	Risk Score (R)	Valuation Score (V)		ESG Perf Score
STATE BANK OF INDIA	SBIN IN	Banks	86,070	19.2%	3.5%	63	88	94	57	65	3.5%	35.51
LARSEN & TOUBRO LTD	LT IN	Construction & Engineering	54,743	5.0%	0.5%	74	91	75	22	77	-3.6%	46.41
WIPRO LTD -ADR	WIT	IT Services	31,418	10.5%	1.6%	90	95	78	15	74	-12.1%	63.71
POWERGRID CORP OF INDIA	PWGR IN	Electric Utilities	31,408	21.9%	0.6%	61	79	66	41	76	-4.3%	53.64
TATA MOTORS LTD	TTMT IN	Automobiles	29,258	3.1%	1.0%	96	87	88	29	21	-6.3%	44.87
HINDALCO INDUSTRIES LTD	HNDL IN	Metals & Mining	18,016	3.5%	3.4%	92	65	82	73	29	15.1%	47.52
PUNJAB NATIONAL BANK	PNB IN	Banks	14,404	21.3%	0.2%	67	75	72	74	44	8.3%	26.97
CIPLA LTD	CIPLA IN	Pharmaceuticals	14,311	12.9%	1.1%	93	97	82	7	78	1.3%	60.25
SHRIRAM FINANCE LIMITED	SHFL IN	Consumer Finance	13,391	31.9%	3.9%	87	92	89	38	63	7.5%	35.45
REC LTD	RECL IN	Financial Services	12,200	43.8%	13.2%	95	97	85	19	56	-18.4%	55.96
UNION BANK OF INDIA	UNBK IN	Banks	12,022	26.1%	0.1%	89	86	69	44	33	17.1%	30.74
CANARA BANK	CBK IN	Banks	11,615	29.8%	0.8%	77	91	86	44	57	14.6%	31.66
ZYDUS LIFESCIENCES LIMITED	ZYDUSLIF IN	Pharmaceuticals	11,358	13.5%	4.3%	94	98	92	11	75	1.9%	49.91
INDIAN BANK	INBK IN	Banks	9,928	30.4%	2.1%	84	93	90	39	52	23.4%	
AUROBINDO PHARMA LTD	ARBP IN	Pharmaceuticals	7,539	5.0%	0.9%	96	80	69	32	39	-15.9%	51.27
INDUSIND BANK(INDIA)	IIB IN	Banks	7,419	31.1%	2.6%	94	97	86	19	42	-14.2%	45.10
AU SMALL FINANCE B	AUBANK IN	Banks	6,320	18.3%	13.6%	71	99	96	10	79	31.4%	38.96
IDFC FIRST BANK LTD	IDFCFB IN	Banks	5,995	10.7%	1.9%	76	82	85	53	45	12.4%	40.61
BANK OF INDIA	BOI IN	Banks	5,955	26.5%	2.3%	88	80	91	75	26	15.0%	
L&T FINANCE LIMITED	LTF IN	Financial Services	5,917	22.1%	8.5%	87	95	92	25	67	53.1%	46.41
MPHASIS BFL LTD	MPHL IN	IT Services	5,774	7.6%	0.8%	85	93	63	9	78	-5.8%	61.02
PETRONET LNG LTD	PLNG IN	Oil, Gas & Consumable Fuels	5,233	5.1%	0.2%	93	95	69	4	60	-12.0%	35.60
HOUSING URBAN DEV	HUDCO IN	Financial Services	5,060	26.9%	16.5%	69	90	89	35	79	-5.5%	
UCO BANK	UCO IN	Banks	4,401	28.1%	7.4%	65	96	96	30	78	-29.9%	
CHOLAMANDALAM FIN HLDGS LTD	CHOLAHLD IN	Consumer Finance	4,331	13.2%	5.5%	93	98	97	18	65	42.6%	
NATIONAL ALUMINIUM CO LTD	NACL IN	Metals & Mining	4,112	24.5%	26.6%	96	90	97	51	45	-6.6%	28.11
MAHINDRA & MAHINDRA FIN SRV	MMFS IN	Consumer Finance	4,072	21.4%	2.4%	97	97	73	5	50	0.8%	44.58
LIC HOUSING FINANCE LTD	LICHF IN	Financial Services	3,859	38.1%	11.5%	95	93	86	33	48	1.5%	27.83
CENTRAL BANK OF INDIA	CBOI IN	Banks	3,858	19.3%	2.8%	78	75	88	82	34	-30.1%	
IRB INFRASTRUCTURE DEV LTD	IRB IN	Construction & Engineering	3,246	24.2%	29.6%	82	64	93	96	37	-18.6%	
WELSPUN CORP LTD	WLCO IN	Metals & Mining	2,699	5.6%	1.6%	76	78	91	60	64	9.6%	
CESC LTD	CESC IN	Electric Utilities	2,653	8.1%	2.7%	73	71	75	58	57	-4.5%	
KARUR VYSYA BANK LTD	KVB IN	Banks	2,411	26.7%	2.8%	77	96	95	29	67	20.0%	
NATCO PHARMA LTD	NTCPH IN	Pharmaceuticals	2,004	29.8%	18.1%	99	92	98	45	40	-30.1%	
NAVA LIMITED	NAVA IN	Industrial Conglomerates	2,003	15.8%	9.2%	69	79	90	65	66	23.9%	
Average			12,714	19.5%	5.8%	84	88	85	38	56	2.4%	43.57

#### **Summary Firm-Level Commentary:**

• TTMT IN, rated 'Buy': The 'High Quality and Cheap' name has seen EVA Momentum (growth) rebound from the lows of Q3 2024 and was at 1% as of the quarter ending March, supported by expanding EBITDAR Margin and improving asset efficiency. EVA Margin has seen a significant expansion since bottoming out at -5.5% in Q2 2022, currently being at 3.1%, the highest level in 10 years. Embedded expectations for growth (Future Value Added, FVA) have dropped to historically low levels at a time when Current Value Added (CVA) has expanded to record highs, as investors expect economic profitability to deteriorate going forward.

**EVA Charts for TTMT IN on the next page.** 





Screen 2 on the next page.





In this screen, we look at attractive PRVit firms ( $\geq$  60) within the Brazilian, Chinese, and South African Markets (MCap  $\geq$  \$2B), with strong Profitability Trend (P2  $\geq$  60). We select firms with a Risk Score  $\leq$  60 and filter out firms in the top two quintiles (i.e., high or very high) of our Valuation factor.

#### **Screen Criteria**

- Market Cap ≥ \$2B
- EVA Margin ≥ 5%
- PRVit ≥ 60
- P2 Profitability Trend ≥ 60

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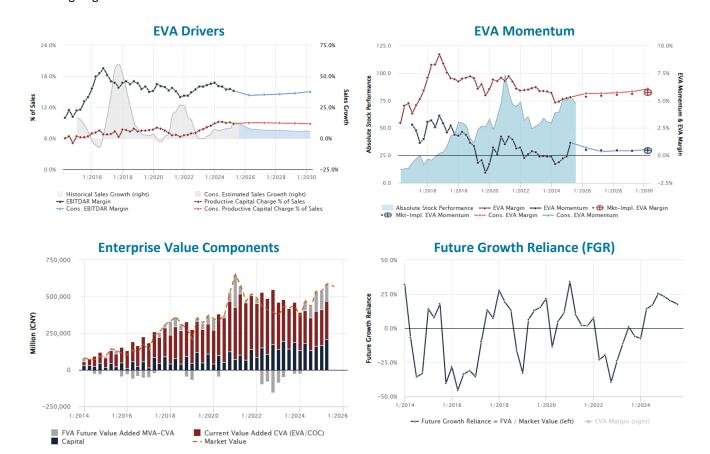
- Risk ≤ 60
- Valuation ≤ 60

Name	Ticker	Industry	Country	Mkt Cap (\$mm)	EVA Margin (%)	EVA Momentum (%)	PRVit Score	Quality (P-R)	P2 Profitability Trend	Risk Score (R)	Valuation Score (V)		ESG Perf Score
MIDEA GROUP CO LTD	300 HK	Household Durables	China	77,788	5.3%	1.2%	96	93	76	16	55	1.4%	53.75
CMOC GROUP LIMITED	603993 CH	Metals & Mining	China	27,101	5.7%	4.2%	99	87	94	50	44	42.3%	46.86
STANDARD BANK GROUP LTD	SBK SJ	Banks	South Africa	21,135	20.7%	0.0%	68	96	84	23	53	6.5%	55.75
ZTO EXPRESS CAYMAN INC -ADR	ZTO	Air Freight & Logistics	China	16,323	8.1%	1.0%	93	79	72	47	47	3.7%	33.34
COMPANHIA DE SANEAMENTO -ADR	SBS	Water Utilities	Brazil	13,233	14.7%	14.9%	84	93	86	27	51	25.6%	63.66
SANLAM-STH AFR NAT LIFE ASSR	SLM SJ	Insurance	South Africa	10,215	9.1%	5.3%	80	94	92	27	49	3.9%	47.22
ANHUI GUJING DISTILLERY CO	200596 CH	Beverages	China	9,803	18.9%	0.8%	98	99	92	8	58	0.8%	16.07
ZHEJIANG NHU COMPANY LTD	002001 CH	Chemicals	China	9,639	15.4%	20.0%	98	90	89	38	55	5.5%	20.59
HARMONY GOLD MINING CO LTD -ADR	HMY	Metals & Mining	South Africa	8,843	9.7%	1.9%	71	80	94	60	50	66.0%	39.73
SINOTRUK (HONG KONG) LTD	3808 HK	Machinery	China	8,635	5.3%	0.6%	99	84	80	48	33	7.0%	34.87
INVESTEC GROUP	INL SJ	Capital Markets	South Africa	7,046	18.9%	0.4%	78	93	75	26	54	5.5%	49.42
BOSIDENG INTERNATIONAL HLDG	3998 HK	Textiles, Apparel & Luxury Goods	China	6,615	11.8%	1.2%	99	98	90	11	52	12.5%	34.88
CIA ENERGETICA DE MINAS -ADR	CIG	Electric Utilities	Brazil	6,176	12.1%	2.3%	91	96	88	20	46	11.6%	53.20
QIFU TECHNOLOGY INC -ADR	QFIN	Consumer Finance	China	5,236	26.8%	10.4%	99	82	66	56	34	-6.5%	38.61
TRAVELSKY TECHNOLOGY LTD	696 HK	Hotels, Restaurants & Leisure	China	4,824	8.5%	3.0%	96	86	90	44	55	23.4%	23.83
MEIHUA HOLDINGS GROUP CO LTD	600873 CH	Chemicals	China	4,494	6.2%	0.6%	99	91	67	11	48	16.8%	29.67
HENGDIAN GROUP DMEGC MAGNETI	002056 CH	Elec Equipment	China	3,690	6.8%	1.2%	99	91	89	36	49	29.0%	
JIANGSU CHANGSHU RURAL COM	601128 CH	Banks	China	3,507	25.9%	-0.5%	98	92	64	20	30	13.5%	
GUANGDONG PROVINCIAL EXPRESS	200429 CH	Transportation Infrastructure	China	3,499	13.2%	8.1%	82	74	88	58	58	-9.4%	
CHINA SOUTH PUBLISHING & MED	601098 CH	Media	China	3,305	10.6%	1.5%	99	99	88	4	57	-9.1%	
ISA ENERGIA BRASIL S A	ISAE4 BZ	Electric Utilities	Brazil	3,022	15.1%	12.4%	89	89	73	21	38	7.5%	
CHINA RESOURCES DOUBLE-CRANE	600062 CH	Pharmaceuticals	China	2,825	6.4%	1.5%	100	94	81	11	34	0.3%	
MOMENTUM GROUP LIMITED	MTM SJ	Insurance	South Africa	2,587	11.9%	-1.4%	85	74	72	54	15	14.8%	46.40
BANK OF XI'AN CO LTD	600928 CH	Banks	China	2,431	28.4%	8.3%	100	94	76	20	12	11.4%	
JIAYOU INTERNATION	603871 CH	Air Freight & Logistics	China	2,197	7.6%	-0.4%	93	88	66	28	59	-14.7%	
XIAN SHAANGU POWER CO	601369 CH	Electrical Equipment	China	2,164	7.4%	3.5%	99	94	79	17	40	6.6%	
SHANDONG PHARMACEUTICAL GL	600529 CH	Health Care Equipment & Supplies	China	2,162	5.4%	1.5%	98	91	78	12	49	-8.2%	
Average				9,944	12.4%	3.8%	92	90	81	29	45	9.9%	40.46

**Summary Firm-Level Commentary on the following pages.** 



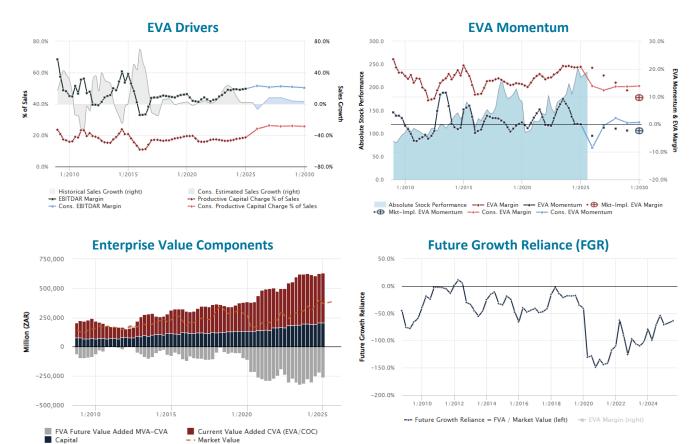
• **300** HK, rated 'Buy': EVA Momentum (growth) has seen a strong positive inflection in the March quarter after three sequential quarters of improvement, driven by accelerating top-line growth and moderating asset efficiency. This was negatively impacted by EBITDAR Margin, which has seen a downtrend over the last five quarters due to higher adjusted COGS. EVA Margin has expanded over the last four quarters and has recovered closer to the levels seen in Q4 2023. FGR rolled over in September 2024 and has remained on a downward trend since, as investors anticipate a slowdown in incremental EVA creation going forward.



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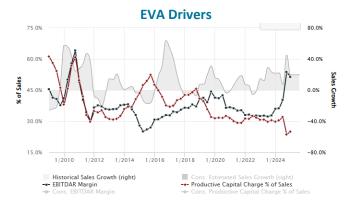
July 31, 2025

• SBK SJ, rated 'Overweight': EVA Momentum has trended around 0% over the last three quarters but has remained positive per the latest data as top-line growth has remained positive, while EBITDAR Margin has seen a small expansion within the last two quarters. The Productive Capital Charge (higher is less favorable) has continued to trend higher since bottoming out in Q1 2023, negatively impacting growth. EVA Margin has plateaued since Q2 2023 but is at historically strong levels of 20.7%. Embedded growth expectations (FVA) have remained bearish for the most part of the company's history but had turned further negative since 2020. FGR bottomed out in Q3 2020, subsequently moving higher as investor expectations for deterioration in economic profitability have turned less bearish.

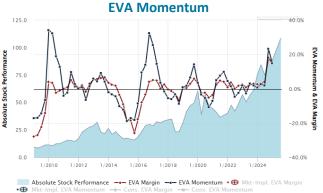


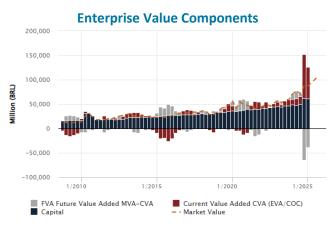
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• SBS, rated 'Buy': EVA Fundamentals for SBS saw a sudden rise in the quarter ending September 2024, as all three EVA drivers saw a strong improvement. Embedded expectations for growth (FVA) have turned very negative at a time when Current Value Added (CVA) saw a significant increase over the last two reported quarters. Future Growth Reliance (FGR) bottomed in September 2024 as investor expectations have turned less bearish on the firm's outlook for incremental EVA creation going forward.



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## **About ISS EVA**

We are an independent equity research provider offering investing insights through the use of our proprietary Economic Value Added (EVA) framework. EVA converts accounting profits into economic profits and charges businesses for the use of Invested Capital. EVA is superior to traditional measures of profit because it is comparable across companies, industries, and countries, links to a consistent, transparent valuation framework, and provides a unique, unbiased view of Quality, Value, and Growth.

Our experienced team of analysts offers both fundamental and quantitative company analysis through written research, bespoke research, a stock selection model, an online analytical tool offering +29,000 companies as viewed through the EVA framework, custom screening, and portfolio analysis.

# **Key EVA Concepts**

#### The value of a firm = Capital + PV of EVA

If EVA is increasing then the intrinsic value of the firm is too, suggesting that market value should follow (and vice versa).

#### **EVA = NOPAT - Capital Charge**

EVA is profit after all costs, including the cost of giving shareholders a decent return.

#### EVA Margin = EVA / Sales

A true economic profit margin covering income and asset efficiency. Our EVA Income Statement examines EVA's line item drivers and offers key insights into business profitability.

#### EVA Momentum = Δ EVA / Sales

An incremental EVA growth rate indicator and key valuation signal and screening measure. The more positive the Momentum, the greater the growth in EVA, and upward pressure on shareholder returns. Inflections in EVA Momentum are an early and more reliable indicator of stock price inflections.

#### **EVA Shock = Δ EVA Momentum**

Changes in EVA Momentum is a powerful signal within our framework, with significant relationship with stock price performance.

#### Market Implied Momentum (MIM)

The annual EVA improvement required for 10 years to justify the prevailing market enterprise value, expressed as a percent of sales; represents a market implied, long-range EVA margin improvement target.

#### Future Growth Reliance (FGR) = (Market implied value of future EVA growth) / EV

Measures the % of a company's total enterprise value represented by expectations for future growth in EVA. FGR is key to understanding embedded expectations today and versus history. A low FGR versus history coupled with improving EVA trends indicates that the market is not pricing in the improving business model.

## **Additional Resources**

evaExpress.com (link): Our online offering provides a comprehensive suite of fundamental and quantitative tools utilizing the EVA framework EVA for Investors (link): A full introduction to the key EVA concepts and metrics

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# Research Division Senior Management Team

**Gavin Thomson** 

Executive Director
Global Director of Fundamental Research

Casey Lea

Executive Director
Global Director of Quantitative Research